02.10.2014

**Report on ‘Swachh Bharat Abhiyan’ initiatives at this Institute**

The Institute of Hotel Management Catering Technology & Applied Nutrition, Chennai was established in the year 1963 by Ministry of Tourism, Government of India. It offers Undergraduate and Post Graduate courses in Hospitality & Hotel Administration. This Institute is determined to serve Mother India by not only producing quality manpower to the Hospitality Industry but also by sculpting elite citizens for the Nation.

In this auspicious occasion of **Gandhi Jayanti**, this Institute salutes the vision on **‘Swachh Bharat’** by the Honourable Prime Minister of India Shri. Narendra Modi ji. The implementation of this campaign in this Institute is elaborated as given below;

1. **‘Swachh Bharath Abhiyan’** was initiated on 29 September 2014, 11 am onwards.
2. The team involved the students of the Post Graduate, Undergraduate, 1 ½ year Craft and Diploma courses, teaching and official staff. Regular sweepers were also part of this movement.
3. Several groups were formed and were guided by the staff members of the Institute.
4. The entire 15 ½ acre campus was covered by the respective groups on 29th and 30th September 2014.
5. Absolute safety and hygienic measures were taken like using the right equipments for cleaning, wearing gloves, head caps, trash bags, sanitizers, disinfectants and so on.
6. The following areas of the Institute were cleaned on 29 September 2014  
   i. Part and parcel of the area covering Boy’s hostel – Drainage, mowing the grass, rear areas, etc.,  
   ii. Complete area surrounding girl’s hostel  
   iii. Entire stretch of the parking lot  
   iv. Full circumference of the Herbal garden  
   v. Play ground  
7. The following areas were covered on 30 September 2014;  
   i. Outskirts of the Institute  
   ii. Garbage disposal and cleaning of the public areas of the residential areas  
   iii. Streets and lanes of the locality  
   iv. Abandoned parts of the locality/bushy areas of the locality  
8. The following areas were cleaned on 1 October 2014;  
   i. Open terrace of the Institute  
   ii. Open ground  
   iii. Front area of the Institute having coconut trees  
   iv. Outside area covering the petty shops
9. On 2 October 2014, the entire staff and students gathered at the Institute by 9 am.
10. At 9.20 am, the Principal addressed the gathering emphasizing the vision of our Hon. Prime Minister in making India ‘Clean’ by 2019.
11. Followed by the speech, the oath was pronounced as drafted by Government of India.
12. Various posters and boards were displayed to educate the students about the campaign.
13. The enlightened students and staff were then divided into various groups and were assigned areas for cleaning.
14. A procession of students and staff went round the KANAGAM village holding posters and banners of ‘Swaachh Bharat’ and importance of Clean India, side-by-side talking to the residents and cleaning public areas. The following areas were covered by the groups outside the Institute.
   i. The residential area near the Institute – Streets and lanes
   ii. Common areas near the shops
   iii. Auto stands and bus stops
   iv. Common garbage collection points of the locality
15. The following areas were cleaned by the groups within the premises;
   i. Auditorium
   ii. Library
   iii. Audio Visual Hall
   iv. Training Kitchen Laboratories
   v. Training Restaurants
   vi. Food & Beverage Laboratories
   vii. Common toilets
   viii. Entire garden
   ix. Open grounds
   x. All the corridors of the Institute
   xi. Girls’ and Boys’ hostel
   xii. Parking lot
   xiii. The Staff and students’ locker rooms
   xiv. All the departments of the Institute
   xv. Administrative block
16. Apart from cleaning, the public were also encouraged to keep their areas clean without littering.
17. The staff and students felt happy and satisfied contributing their time and talents in cleaning the areas.
18. A note of appreciation was delivered after the groups completed their assigned areas.

S. RAJAMOHAN
Principal & Secretary
Garden cleaning and trimming at the premises

Cleaning at the rear area of the premises
Students cleaning in the local areas

Students cleaning outside the premises